



PRESS RELEASE

Helix Medical Hires New Vice President of Sales and Marketing for the Americas

Carpinteria, California–February 3, 2011 - Helix Medical, LLC, a global manufacturer for the medical device and healthcare industries, has named Wendy Hinchey to lead its sales and marketing team for the Americas. Ms. Hinchey brings 18 years of sales leadership experience, in both the healthcare and industrial markets, to her role at Helix Medical. She worked at GE Healthcare for the past 9 years and served most recently as Vice President Regional Sales within their Diagnostic Imaging Business.

“Wendy is a strong fit for the Helix team,” said Jorg Schneewind, CEO of Helix Medical, LLC, “she brings a combination of strategic vision and tactical execution to this post as well as a deep technical understanding.” Wendy holds a B.S. in Chemical Engineering from Louisiana State University and has her Six Sigma Green Belt certification.

About Helix Medical, LLC

Helix Medical is a global custom manufacturer for the medical device, pharmaceutical, biotech, and IVD industries with six manufacturing operations worldwide. Medical manufacturing capabilities include silicone and thermoplastic molding and extrusions, complex catheter systems, assembly, packaging, and engineering services. Helix Medical operates an FDA-registered medical device facility, certified ISO 13485 with Class 7 & 8 cleanrooms. Established in 1984 and headquartered in Carpinteria, California, Helix Medical currently manufactures in California, Massachusetts, Germany, Ireland, and China.

www.helixmedical.com

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